

ITC 250-CPET499 Web Systems, Meeting 5, 9/10

Tuesday, September 10, 2013 12:50 PM

Topics of Discussion

- Web site & Web portal
 - Online Product/Service Information
 - Availability
 - Reliability
 - Reachability
 - Avoid sale/push influences
 - User Input
 - Search Engine
 - Social
 - Monitoring
- Mobile support
- Contact & Customer Support
 - Email
 - Video
 - Real-time chat
 - Remote access assistance
 - Design & Collaboration
- Business Models
 - E-Commerce
 - Sale tax
 - Online shopping
 - Sales of items
 - Service Products
 - Marketing
 - Data Integration
 - Application Integration
 - SaaS (software as a service), IaaS (Infrastructure as a Service), etc
- References
 - Microsoft Web Platforms, <http://www.microsoft.com/web/platform/server.aspx>
 - IIS 8.0 in Windows Server 2012
 - IIS 7.5 in Windows Server 2008 R2
 - Running ASP.NET & PHP web applications
 - LAMP (Linux-Apache-MySQL-PHP, PERL)
 - Apache HTTP Server Project, <http://httpd.apache.org/>
 - PHP: Hypertext Preprocessor, <http://us.php.net/>
 - Apache Tomcat (Java Serverlet and JavaServer Pages technologies), <http://tomcat.apache.org/>
 - Web Site Magazine, www.websitemagazine.com
 - Internet Service Providers
 - Web Server Hosting Services
 - Rack Space, www.rackspace.com