

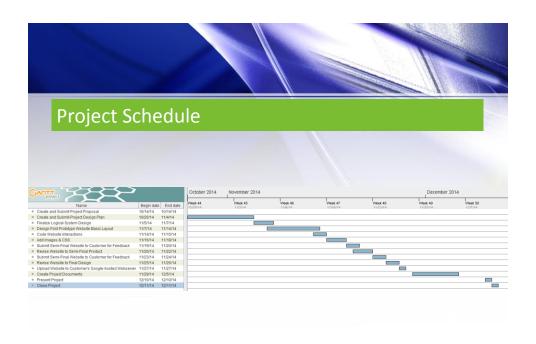
David Rash | Chris Meisner 11-4-14

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Executive Summary

- The company that David works for, Overman Telephone Services, caters to a client-base of several thousand businesses in the Northeast Indiana area. OTS has a fully dedicated mobile technician fleet and is a gold partner with several of the vendors they sell. Their website, however, is very underdeveloped.
- Our project is to create a functional and appealing website which reflects the quality and type of service OTS provides. This could improve customer relation and increase their legitimate web presence.

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System Design

- The system will produce a relatively simple web layout that describes the services OTS offers, and how the potential customer can benefit from their support.
- Functionally, the website must be fast and free of unnecessary graphics and distracting objects.
 - Because it is an informational website, JavaScript and other scripting is widely unnecessary, but may be included at OTS' discretion.

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System Design

- System Requirements (User Interface):
 - The website must be fast and easy to navigate.
 - The website must be free from unnecessary graphics and superfluous "fluff" information.
 - The website must be visually appealing and use original or royalty-free images.
 - The website must use "web-safe" designs, that render properly on all modern browsers.

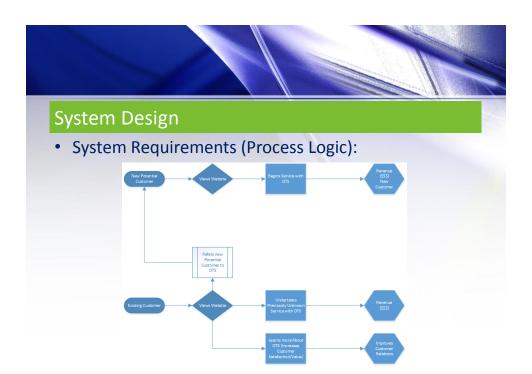
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System Design

- System Requirements (Technical):
 - The website will utilize on OTS' domain.
 - The website will be hosted using OTS' current service (Homestead Hosting).
 - The website does not require server or client-side extensions.
 - The website does not receive large traffic volumes, and is likely suitable running with the webserver's minimum requirements (IIS 7.5)

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System Design • Major Components: - Homepage • Introduction - Services • Services Offered • Potential Flash/Image Rotation - Products • Manufacturers / Products Offered - About Us • Brief company history - Contact • Contact Details / Location • Potential Automated Email Form

