Mobile Mann Tech

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Introduction

- Mobile Mann Tech is a portal for those who want to view technological news.

- Users can subscribe for notifications. They will provide an email for our site database.

- The website's ultimate purpose to keep people connected with the modern world.

Executive Summary

In this presentation we will provide information on how Mobile Mann Tech will become a profitable website and maintain a community of news viewers. The website will focus on marketing information online for free and users will have the option of subscribing for notifications. The website will solely profit from advertising revenue. Hosting details are included as well as a diagram of the website, a tentative schedule, and estimation for costs and revenue.

Project Scope

- Our website will use a connected SQL database to keep a list of users by email.

- Our website will offer links and notifications for news, but not provide news on site.

- Different pages will categorize site content.

- Website will be fully functional and aesthetically pleasing.

Scope Change

Initially Mobile Mann Tech was going to have an article writer produce the content for users to view. Users would require membership to view the exclusive news. Now the scope has changed to be more profitable. The site will provide links to news stories on other websites. Users will not require membership, but to maintain a community of viewers they will have the option to subscribe for notifications.
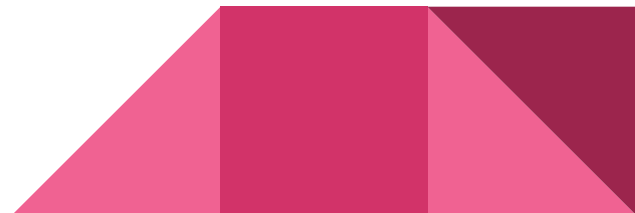
Milestones

At this time..

Mile Stone	Subject	Operator	Est Start	Est End	Act Start	Act End	Work Days
Visio Diagrams	System Mapping	Brendan	12/1	12/5	12/1	12/5	2
Design	Website	Brendan / Keegan	11/20	12/6	11/20		
Functionality	HTML / SQL	Brendan / Keegan	11/20	12/12	11/20		
Finishing Touches	Website	Keegan	12/12	12/12			
Project Report	Documentation	Brendan / Keegan	11/24	12/12	11/24		
Presentation Prep	Documentation	Brendan / Keegan	12/12	12/14			
Live Presentation	Documentation	Brendan / Keegan	12/15	12/15			1

Deliverables

- Functioning website 12/15

- Project Presentation 12/15

- Project Report 12/13

Functional Description

Users can navigate the portal using the links at the top of any page on the site. At the home page there will be a input form where users have the option to subscribe for notifications by email. There is a connected database that will hold a list of subscribed users.

Data Storage

The website will utilize a SQL Database to keep track of users subscribing for notifications. The string input is the email address which will update the database.

	registerID	userEmail
1	0	example@hotmail.com
2	1	MobileMannFann@yahoo.com
3	2	IOTcats@rocketmail.com

Hardware Requirements

You won't need high end specs in your computer to access this site. We do have a couple of recommendations though to ensure a smooth browsing experience.

Have a Core 2 Duo or better

2gb or more of ram

80gb HDD or more

We recommend using Google Chrome, Mozilla Firefox, or Microsoft Edge browsers.

Major Components of proposed system

- Database

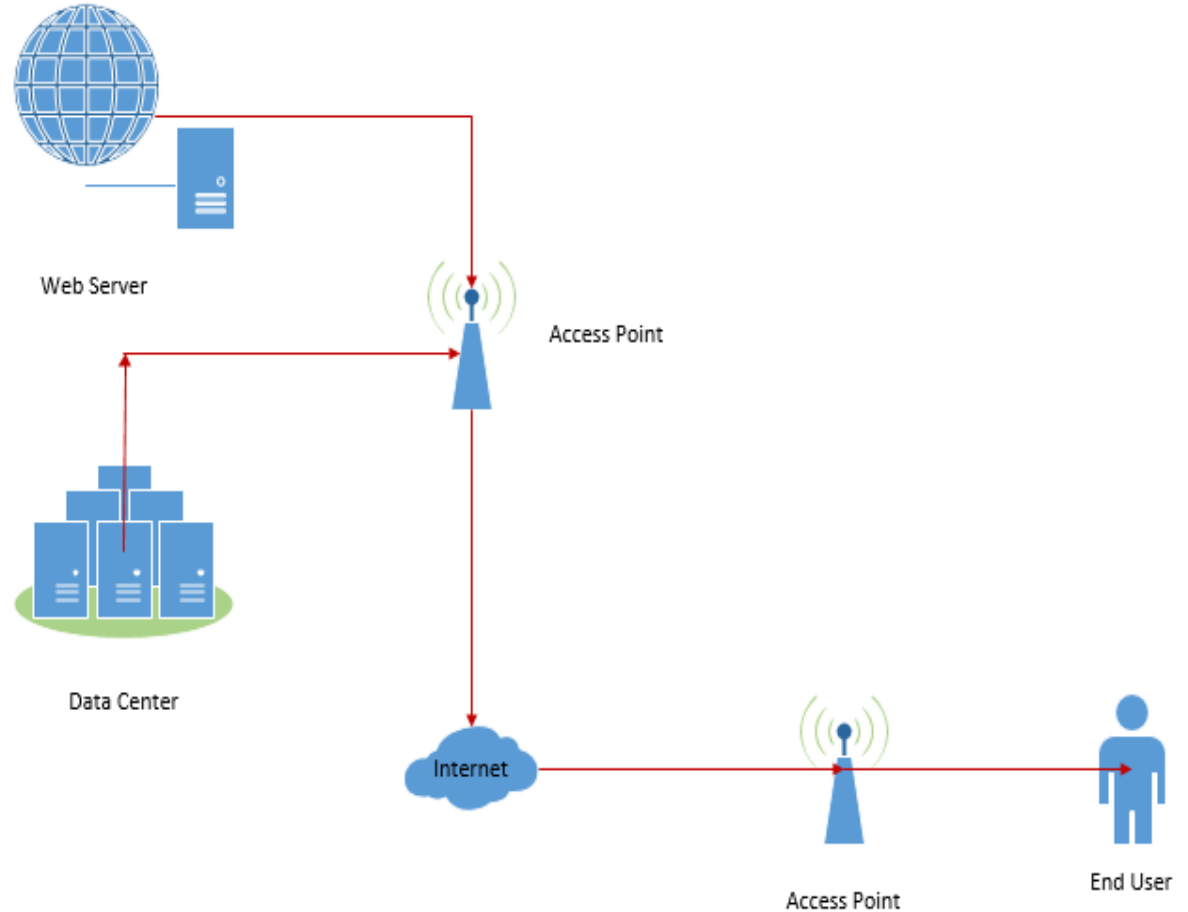- Ehost domain

- Links to news

Software Programming Tools

We used Microsoft Web Expression 4 to edit our pages in real time, which saved us time from not having to update the site every time we wanted to view the changes we made.
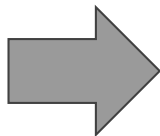
System
Infrastructure

Web Server

Access Point

Data Center

Internet

Access Point

End User

System interaction diagrams

A user finds a link on the page that interests them. The link takes them to the actual article.

Microsoft spreads holiday cheer!

Microsoft Store employees spread holiday cheer to Apple Store counterparts

Richard Hay   *Dec 1, 2015*

As we enter December you can fully expect the holiday themes to be ramped up even more for brands of all kinds.

Starting from the recently opened flagship Microsoft Store on New York City's 5th Avenue Microsoft retail employees, who were likely selected for their singing skills from around

Business Logic

This will be a profitable website because of the advertisement revenue. It only costs $1.99 a month to host our domain from Ehost. We are expecting to be payed about $83.33 a month for having advertisements displayed on the page.

Estimated

If we have a CTR of 1%, which is standard, and the price of each click is .50 we will get 500 a year.

	January	February	March	April	May	June	July	August	September	October	November	December	Yearly Total
Ad payment	83.33	83.33	83.33	83.33	83.33	83.33	83.33	83.33	83.33	83.33	83.33	83.33	1000
Host Fee	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	1.99	23.88
Profit	81.34	81.34	81.34	81.34	81.34	81.34	81.34	81.34	81.34	81.34	81.34	81.34	976.12