

CPET 581 E-Commerce & Business Technology Homework Assignment 4

Assigned Date: Feb. 1, 2012

Due Date: Feb. 7, 2012 before 5:00 PM

PART I. Reading Assignment 3: Study

- Chapter 3. E-Commerce Infrastructure: The Internet, Web, and Mobile Platform (Individual)
- Chapter 4: Building and E-Commerce Presence: Web Sites, Mobile Sites, and Apps

PART III (Team Assignment)

Team Members (3 students per team):

- Team 1: Hemchand Lallad (lallh01@students.ipfw.edu); Ryan Van De Weg (vandrt01@students.ipfw.edu), Joseph Ko (joeko@comcast.net)
- Team 2: Dorian Mirchandani (dmirchan@gmail.com), Kevin Locascio (locakm01@students.ipfw.edu); Gregory Scalet (scalgf01@ipfw.edu)
- Team 3: Meng-Wei Li (lim01@ipfw.edu); Sayed N. Hassan (hasssn01@ipfw.edu), Cesar Ruiz (ruizct01@students.ipfw.edu)
- Team 4: Vicky Hogge (Vicky.Hogge@raytheon.com), Peter Muchai (muchpk01@students.ipfw.edu); Stephen Obima (obiomachike@gmail.com)

Team Assignment

1. The team should also use Microsoft Excel Spreadsheet or Microsoft Project to prepare an E-Commerce Project Schedule which should include Major Tasks, Subtasks, Time Duration, Cost, and Team member in charge, and more (if needed)
2. Other Major Tasks for this week ended Feb. 7 include
 - a. The team should study and consider the types of information (Documents, Web pages, Pictures, Video, Audio, Database, etc.) which will be used in your proposed e-Commerce Company.
 - b. Refine your company's **E-commerce infrastructure system diagrams** using Microsoft Visio.
 - c. Each team should call or visit at least 3 local ISPs (Internet service provider, such as Comcast, Frontier, and others) to obtain information on their Internet services. Then prepare a brief summary report, and a Summary Table that highlights the following: Features, Benefits, and Cost, which one is the fastest? What if any, are the downsides (implications) of selecting any of the three for Internet service (such as additional equipment purchases).
 - d. The team should study more samples of Business Start-up plan using lecture notes on Start-up Business Plan, US Small Business Administration, Local Small Business Development Council, and other Internet References, etc, and be sure to include these information sources in your team's E-Commerce Company Startup-Plan.
 - e. Refine your e-Commerce Start-up Plan (prepare in Microsoft Word). In addition to the needed sections, it must also include the following gathered/studied results, and place in proper Business Plan Sections
 - E-Commerce Project Schedule
 - E-Commerce Organization Structure (Team members, responsibilities, and accomplishments for the week)

- Internet Information Types and Forms
 - Internet Service Provider and Cost Study
 - Business Development Knowledge and Experience
3. Prepare a 2nd Draft of the Business Proposal in Microsoft Word format.

Hand-in requirement and Due Date:

- **Each team** should submit three separate files: (1) the required one E-Commerce Business Startup Plan (in Microsoft Word); (2) E-Commerce Infrastructure Visio Diagrams; and (3) Project Schedule
- **Team 2** In addition to the needed report items, the team 2 should also prepare a PPT file and plan to lead class discussion
- **Due Feb. 7. before 5:00 PM**