# Homework Assignment 2 Wall Street Journal Article Discussions

By Vicky Hogge & Dorian Mirchandani CPET581 E-Commerce January 24, 2012

## Web Piracy Bill Faces Fiercer Fight

by Army Schartz, The World Street Journa

Supporters of antipiracy legislation face a struggle to regain momentum after the White House sided with irate Internet companies and users and complained that the proposal could hurt companies and undermine cyber security

Web Piracy Bill Video

## Web Piracy Bill Faces Fiercer Fight

The Obama administration's opposition to the legislation represents a new hurdle for the Hollywood studios and other supporters, who complain that they lose billions of dollars each year as a result of pirated movies or other goods.

## Web Piracy Bill Faces Fiercer Fight



House Judiciary Committee Chairman Lamar Smith, seen in 2010, says he is committed to a bipartisan bill.

#### Web Piracy Bill Faces Fiercer Fight



Supporters of antipiracy legislation face a struggle to regain momentum after the White House sided with irate Internet companies and users, Peter Landers reports

#### New, Old Media Battle Over Net Rules

Fowler, and Sam Schechner, The World Street Journal

Tech companies are about to unleash a splashy weapon – Internet blackout day – to block proposed antipiracy legislation.



Wikipedia founder Jimmy Wales

### New, Old Media Battle Over Net Rules

About a dozen of the 100 most popular websites will also go dark, including the news discussion site Reddit Inc. and the blogging system Wordpress. Even Google Inc. plans to add a link to its search home page in the U.S. linking to information about the legislation.

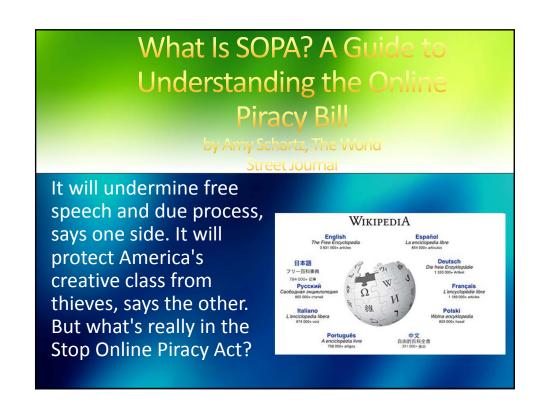


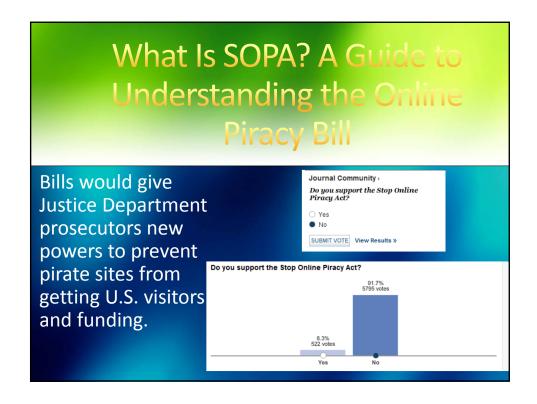
Viacom chief Philippe Dauman

### New, Old Media Battle Over Net Rules

Part of the problem is that traditional media's message—that people should pay for popular movies, TV shows and books—doesn't resonate with Web-savvy consumers who are used to getting content from the Internet for free. But the battle also demonstrates how skilled the Web companies are at using the Internet, and particularly social media, to set the agenda.









# What Is SOPA? A Guide to Understanding the Online Piracy Bill

What about the charge that the legislation could undermine cyber security efforts?

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What would have to happen for the bills to become law?

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

- The Pirate Bay is one of the most important platforms to exchange and download peer to peer (P2P) files. It was funded back in 2004 in Stockholm, Sweden by Frederik Neij, Gottfrid Svartholm Warg, Carl Lundstrom and Peter Sunde.
- The Pirate Bay uses BitTorrent a technology that allows its users to share and download content. BitTorrent is a content download protocol. According to E-mol.com, The Pirate Bay has about ten million users around the world. They shared video, music and other type of copyrighted content. However, The Pirate bay do not store or make copies of any kind of files.

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

- Damage to intellectual property on the Internet?
- Should file-sharing networks be allowed to distribute copyrighted music on the Web without having to compensate copyright holders?

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

1.Do you think The Pirate Bay can continue to survive in a global Internet world? Why or why not?

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

2. Why is legislation like The Protect IP Act opposed by Google and civil liberties groups?

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

3. Do you think it is possible to reliably identify "dedicated infringing Web sites?" What criteria do you suggest?

### The Pirate Bay: The World's Most Resilient Copyright Infringer?

4. Why does cloud computing threaten pirate sites?

#### References

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