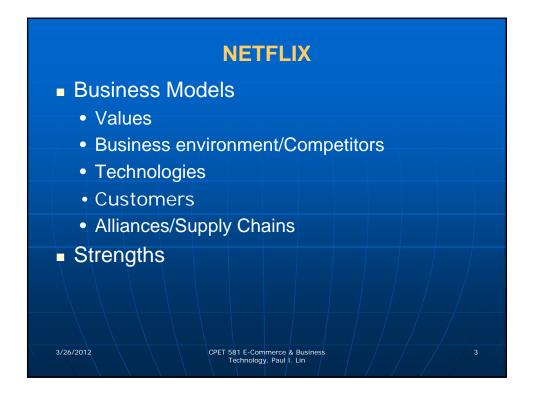


NETFLIX
<ul> <li>Netflix, <u>https://signup.netflix.com/MediaCenter</u></li> </ul>
Company Overview
Company Facts, Management, Company Timeline
<ul> <li>Technologies</li> <li>DVD by mail business</li> </ul>
<ul> <li>Web streaming (far lower cost)</li> </ul>
<ul> <li>Customers</li> <li>Alliances/Supply Chains</li> <li>Competitors</li> </ul>
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Competitors
<ul> <li><u>Amazon Prime</u> (Web streaming service)</li> <li>\$79 a year</li> </ul>
<ul> <li>Dish Network</li> </ul>
<ul> <li>Verizon Communication</li> <li>Apple Inc</li> </ul>
Google Inc
<ul> <li><u>Comcast Takes Aim at Netflix</u>, by Sam Schechner, WSJ, Feb. 22, 2012</li> </ul>
<ul> <li>Xfinity Streampix: a new Internet-video subscription service that will compete more directly with online streamer Netflix</li> </ul>
<ul> <li>Comcast' service (\$4.99 a month) vs. Netflix service (\$7.99 a month)</li> </ul>
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